

cGaming Initiative – New Business Model Moves Forward

The new business model for cGaming will transition on a regional basis over the next three to four months. The five cGaming sites in the Niagara region went live on April 14th with exciting new bingo product. The southwest sites are now preparing for transition in May.

Amendments to the Charitable Gaming Centre Association contracts have been signed off. We are excited to see how new product and recent site renovations will contribute to revenue growth. We are ending the fiscal year with an estimated \$44M for charities bringing the cGaming total to approximately \$236M.

Two new sites will be opening in Toronto over the summer and we are in the process of recruiting charities to participate. Please let other organizations know there are opportunities to participate in cGaming.

Sarnia Jackpot City Charities Celebrate \$5M

OCGA held a media event on April 12th at Jackpot City Sarnia to celebrate the milestone of \$5M for the 99 charities there. We were very fortunate to have Bob Bailey, MPP Sarnia-Lambton and long-time Mayor Mike Bradley attend and recognize the accomplishment and the contribution of the charities and their volunteers to the Sarnia community. Charity turnout was terrific. The strong partnership between the gaming centre staff and the charities was celebrated with the presentation of a plaque by Shirley Pettit, Association President, to the gaming centre staff.

More celebrations will be planned once the transition to the new model occurs.



OCGA Welcomes New Staff

We are thrilled that Mary O'Neill, formerly of the OLG has joined OCGA. Mary was the very well-respected manager for Product and Marketing for charitable gaming for many years so she is a very familiar face. After a brief retirement, Mary was eager to connect again with our industry. Her focus will be on coordinating initiatives to further promote the contribution cGaming charities are making to Ontario communities and in assisting us with field support.

Break Open Ticket Admin Fee

The government direction when approving removal of the Admin fee was that this money would remain with charities since they paid it. The government recognizes that this is an important source of fundraising for charities and non-profits.

We are waiting to hear back from the Alcohol and Gaming Commission on the effective date for removal of the Admin Fee. We expect to have more details by the beginning of next week.

The initial direction from the AGCO will be for the Fee to stop being collected and for charities to retain the funds.

We recognize that there has been financial pressure on our supplier partners and in the meantime, we are working with them to develop a long-term plan to sustain BOTs as a viable fundraising tool for charities.

Charitable Gaming Supporting the Community – École St. Joseph

École St. Joseph raises funds at Delta Bingo & Gaming Val Caron. The monies raised from cGaming allow the elementary school to purchase educational supplies, electronic devices, and library books. cGaming funds are also used for school trips, including paying for bus transportation.